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Doors of Perception

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Speakers Doors East 2

MARKO AHTISAARI Nokia Ventures, Insight and Foresight | **JUSSI ANGESLEVA** MediaLab Europe, Winner Open Doors 2002 | **SEAN BLAIR** Director, Spirit of Creation | **SUSANTHA GOONATILAKE** New School for Social Research | **WARREN GREVING** Director, Contextual Design and Sustainable Business Ecologies, HP Labs | **ZEENAT HASAN** Center for Knowledge Societies | **ASHOK JHUNJHUNWALA** Professor, IIT-Madras | **GARRICK JONES** Director, Accelerated Solutions, Cap Gemini Ernst & Young | **MICHAEL KIESLINGER** Fluid Time Project Leader | **JOUKE KLEEREBEZEM** Artist, Writer | **Dr. DARLIE O KOSHY** Director, National Institute of Design | **LAVRANS LOVLIE** Live|Work | **ARUN M** Free Software Foundation | **EZIO MANZINI** Professor of Design, Milan Polytechnic University | **SIMONA MASCHI** Professor of Services Design, Interaction Design Institute Ivrea | **CAROLINE NEVEJAN** Director of Learning Research, Amsterdam University of Professional Education | **JOGCHEM NIEMANDSVERDRIET** Winner of 2003 Webby for Best Personal Website | **JAYACHANDRAN PALAZHY** Artistic Director, Attakalari | **GIRISH PRABHU** Research Manager, Contextual Design, User and Business Studies, HP Labs | **PATRIK SALLNER** Director, Nokia Ventures, Insight and Foresight | **GILLIAN CRAMPTON SMITH** Director, Interaction Design Institute Ivrea | **ADITYA DEV SOOD** CEO, Center for Knowledge Societies | **JOHN THACKARA** Director and First Perceptron, Doors of Perception | **EDWIN VAN VIANEN** Senior Branch Director, Interactive Design, Philips Design

Projects Doors East 2

TELEDOC Jiva Institute | **MAP YOUR NEIGHBORHOOD** CSDMS | **INTERACTIVE RADIO INSTRUCTION** EDC | **MEDIA SURVEY OF INDIA** HP Labs | **E-CHAUPAL** ITC | **CHIRAAG WLL KIOSKS** n-Logue | **AUTO-MOBILE** Center for Knowledge Societies | **WEARABLES** MediaLab Europe | **FAST FOOD** Debra Solomon | **NEW SERVICE DESIGN INSTITUTE** Spirit of Creation | **FLUIDTIME** Interaction Design Institute Ivrea | **CAR-AS-SERVICE** Interaction Design Institute Ivrea | **LEARNING ENVIRONMENTS** Hogeschool van Amsterdam | **TIME BANKING** Live|Work | **WANDERVOGEL** The Helen Hamlyn Research Center | **BIOGRAPHICAL OBJECTS** Royal College of Art | **PRODUCT-SERVICE SYSTEMS** Milan Polytechnic University | **MOBLOG** Nokia Research Center

Doors of Perception

Doors 8 Delhi



What is Doors of Perception ?

Doors of Perception is a worldwide community at the forefront of new thinking on Design and Innovation. Since 1993, Doors of Perception Conferences in Amsterdam have brought together Technology Houses, Service Businesses, Designers, Policy Makers, Innovators, and Academicians. These intersections seed high-value relationships, project partnerships, and new business ventures.

1993

The first

1994

Home

1995

Info Eco

1996

Speed

1998

Play

2000

Lightness

2001

Doors East 1

2002

Flow

2003

Doors East 2

Doors 1 explored the design challenges of interactive multimedia and networks. Other conferences have explored themes such as 'Home' (Doors 2), 'Speed' (Doors 4), 'Play' (Doors 5), and 'Flow' (Doors 7). The last Doors in Amsterdam, 'Flow', pursued the Design Challenge of Pervasive Computing. Since 2000, Doors of Perception has held two conferences in India, and established strategic linkages with the Indian Design and Technology community.



CKS - Doors Partnership

In December 2003, the Center for Knowledge Societies and Doors of Perception organized "Mobility, Geography, Access" in Bangalore. As India strives to innovate within Global Design and Technology Development domain, the partnership raised critical questions and concretized concepts around new ICT Product and Service Design. The Doors - CKS partnership aims to seed a series of international conferences, discussions, and ecologies connecting Indian Design and Technology organizations with international counterparts.



CKS is the first Interaction Design and Usability practice in India that works with Technology Houses and other institutions in designing ICT for non traditional user communities. With offices in Bangalore and New Delhi, CKS draws its staff from leading international ICT, Design, Media, and Communication Schools. CKS clients include HP Labs, Mobile Phone Companies, EDC, World Resources Institute, UNICEF, and USAID.



Mobility/Geography/Access

The Doors week was marked by presentations by eminent speakers from India and around the world, panel discussions, exhibitions and intensive workshops. These featured innovative concepts and real world implementations in service design and delivery using Information and Communication Technologies (ICTs) centering around the theme: Mobility/Geography/Access

- 24 presentations from Indian and international speakers
- 19 projects ranging across disciplines and contexts
- Over 300 paying delegates
- Over 100 international participants
- 25 % of the participants were advanced students from premier Indian institutes
- 78.8 % of the participants rated the event higher than all other conferences

NOKIA
CONNECTING PEOPLE



PHILIPS

Infosys

SPRIT OF CREATION SERVICE DESIGN



Mandira Stichting
Mandira Foundation

- Platforms for Social and Business Innovation

- Information, Product and Service Design

- Edge Networks and Connected Communities

Doors 8 Delhi

During Doors 8, we will invite leading thinkers, corporate leaders, researchers, designers, and artists, to compare case studies and present arguments that help us understand the infrastructures and platforms needed to enable social innovation.

These stories include shared usage scenarios, service design that is sensitive to culturally-embedded practices, media ecologies and informational flows in low density environments, tools and methodologies for mapping local knowledge, and new business models

A series of presentations, workshops, project exhibitions, and side events will present critical questions and opportunities in emerging economies, so real insights may emerge into the nature of Service and Design innovation.

Doors Next 2005 **SIDE EVENTS** 01

Media Art

In partnership with Khoj, CKS will host Media Art on March 22nd at the Apeejay Media Gallery. Artists will seek to explore possibilities through mobile, GPS, and other media devices to reveal new ways of understanding spatiality, location, distance, topography, and our place in the world. Through installations and displays, Media Art will sculpt intelligent space through interesting expressions of new media.

Doors Next 2005 **SIDE EVENTS** 02

Used In India

Used in India is a Design History museum that will bring together and document a range of media devices, both personal and professional, used in India in the 20th century. From the cyclostyle machines of the sixties to the telephone meters of STD/PCO booths, this hyper-textual inventory would refer to technologies, and services that constitute Indian media culture and design.

Doors Next 2005 **SIDE EVENTS** 03

Business Today – Doors Design Awards

The awards shall span five categories of scale that seek to map design innovations of all magnitude from individual design interventions, fashion accessories, handheld appliances, interior spaces, buildings, waterways to systems for urban planning and governance. Eminent design thinkers and designers will be a part of the jury who shall adjudicate this award.

Doors Next 2005 **SIDE EVENTS** 04

Social Innovation Salon

The event will witness active participation by students from premier design and technology schools and other academic and research institutions. They may showcase vibrant and multidisciplinary case studies, specific projects and innovative exhibits. The ensuing dialogue will engage students, industry representatives and academicians around the various possibilities of pedagogy, ICT and Design.

Design Houses

BodyMedia | Center for Knowledge Societies | Design Council, UK | Disney Imagineering | Electronic Frontier Foundation | IDEO | Joystick Nation | Live | Work | Maxis, Creators of SimCity | Media Arts | MIT Media Labs US | MIT Media Labs Europe | McLuhan Institute, Canada | Nokia Research | Philips | Sapient | Scient | Siemens Design Center | Xerox PARC

Technology Houses

Adobe | AT&T | Canon | Cap Gemini Ernst &Young | Ericsson | HP | IBM | Microsoft | Motorola | NTT | Nokia | Orange | Philips | Sony | Telia | Telecom Italia | Bharti | Carbon | Human Factors International | Intel | Mahindra British Telecom | Mindtree Consulting | On Mobile | SAP Labs | Sun Microsystems | Smartifacts | Symphony Services | TCS | Wipro

Institutions

Carnegie Mellon | Columbia | Domus Academy | Harvard University | Interaction Design Institute Ivrea | London School of Economics | Milan Polytechnic | MIT School of Architecture | Mediamatic | National Institute of Design, India | Netherlands Design Institute | New York University | Princeton University | Royal College of Art | University College, London | UCLA

Who attends Doors?

Doors conferences connect Designers, Design Managers, Technologists, Usability Researchers, Urban Planners, Architects, Entrepreneurs, Business Leaders, Educators, and Policy Makers who are at the forefront of Design and Innovation. Doors conferences catalyze new Products and Services around the most relevant intersections of ICT with emerging user communities, social interactions, and cultural practices.

Doors has been covered by exclusive media houses including Wired, Interaction Design magazine, The Wall Street Journal, The Independent and The Guardian, and leading websites and web-logs. Our conference in Bangalore was prominently featured in the Times of India, The Economic Times, The Hindu, and CIOL. Doors Partners get international media coverage through the Doors of Perception website, email newsletters, conference websites, and various print publications.



- Exclusive access to Emerging Economy Strategy Workshop

- Corporate side events for branding, recruiting, knowledge networking

- Ecology building and business opportunities with thought leaders

- Complimentary passes to special Doors events and unique presentations

Partnering with Doors 8

- Exclusive access to Emerging Economy Workshop and distinguished speakers
- Strategic opportunity to design and host brand building corporate events
- Exclusive stall space for recruiting and exhibits at India Habitat Centre

- Access to Emerging Economy Strategy Workshop and all other Doors events
- Branding opportunities at all side events
- Premium stall space for exhibits and discussions at India Habitat Centre

- Limited access to Emerging Economy Strategy Workshop and side events
- Participation at all public events of Doors week
- Special stall space by arrangement

- Theme based dynamic stall for concept or competence showcasing
- Single nominee for closed doors Emerging Economy Strategy Workshop
- Consistent web and print branding in international media and Doors collateral